



Plungie Summer Maxxing Promotion Terms & Conditions

1. The Promotion and How These Terms Work

These Promotion Terms govern the Plungie “Summer Maxxing” promotion (the “Promotion”) offered by Plungie USA Inc (“Plungie”). Plungie’s standard Terms & Conditions of Sale and the accompanying Plungie Warranty (together, the “General Terms”) continue to apply to every order.

These Promotion Terms apply to orders placed under the Promotion and prevail over the General Terms to the extent of any conflict on the matters they expressly address, specifically the Promotion Period and ordering deadline (Section 2), promotional pricing (Section 3), the deposit (Section 4), the delivery window (Section 5), eligibility (Section 6), and the Promotion conditions (Section 7). On all other matters the General Terms apply in full and are not modified by these Promotion Terms.

2. Promotion Period and How to Order

The Promotion Period runs from 12:00 a.m. Central Time on July 1, 2026, through 11:59 p.m. Central Time on July 19, 2026. To qualify, the customer must accept Plungie’s Quote as under the General Terms by confirming acceptance, making the internal finishing selection (ecoFINISH or raw shell), and proving a tentative delivery date, to form and enter the order into Plungie’s order system by 11:59 p.m. Central Time on August 16th, 2026. Inquiries or orders initiated outside the Promotion Period are not eligible.

3. Promotional Pricing

During the Promotion Period, eligible orders receive the following savings off Plungie’s manufacturer’s suggested retail price (MSRP) for the model and finish ordered. The Promotion applies to both ecoFINISH pools and raw (blank) shells:

Plungie model	ecoFINISH saving	Raw (blank) shell saving
Studio	\$3,500 off MSRP	\$3,500 off MSRP
Original	\$4,000 off MSRP	\$4,000 off MSRP
Arena	\$4,000 off MSRP	\$4,000 off MSRP
Max	\$6,000 off MSRP	\$5,000 off MSRP

The maximum saving of \$6,000 applies to the ecoFINISH Plungie Max only; savings for other models and for raw shells are as shown. Exact prices for each model and finish are set out in the published Promotion pricing table and confirmed in the customer’s formal quotation.

Promotional pricing applies to the finished or raw Plungie pool shell only and does not include site preparation, excavation, permitting, crane hire, installation, plumbing, electrical work, equipment, accessories, optional upgrades, or freight variations outside standard delivery assumptions. Those items remain priced and supplied under the General Terms.

4. Deposit

Notwithstanding any provision of the General Terms requiring a higher deposit or a shorter payment period, the deposit required for a Promotion order is ten percent (10%) of the order price, payable within fourteen (14) days after Plungie issues the proforma invoice. Plungie will not cancel the order for non-payment of the deposit before that fourteen (14) day period ends. The balance of the purchase price is payable in accordance with the General Terms.

5. Delivery

Plungie will deliver the pool shell within one hundred twenty (120) days after the customer accepts the Quote, subject to extension for delays caused by the customer or by events outside Plungie’s reasonable control as provided in the General Terms.



6. Eligibility

The Promotion is open to individuals 18 years or older at the start of the Promotion Period and who are the owners of residential property in the United States (including single-family homes, townhomes, and condominiums) where installation will occur. Employees, contractors, officers, and directors of Plungie or its affiliates, and their immediate family or household members, are not eligible.

7. Promotion Conditions

The Promotion applies to new orders placed during the Promotion Period only. Promotion orders cannot be combined with any other offer, promotion, or discount. The Promotion is non-transferable and not redeemable for cash or credit. Plungie may verify eligibility, reject non-compliant claims, and modify, suspend, or terminate the Promotion prospectively to the extent permitted by law. Nothing in these Promotion Terms limits or excludes any non-waivable right a customer has under applicable U.S. federal or state consumer-protection law. Placing a Promotion order constitutes acceptance of these Promotion Terms and the General Terms.